

The images below came out on top and will be proudly used for our marketing. In general we were attracted to the shots that captured the building as a new Portsmouth landmark and also played up the drama of its stark urban presence. In the end we had to choose six shots, but there were a number of others that were close contenders and different people had favourites outside of this group. We are now happy to have a portfolio of shots with different styles and viewpoints.



1st - Kallum Saleem

This image stands out from all the entries as having the immediate visual impact we were looking for. It is a stunning shot from a viewpoint that we know well. We also know that this is not necessarily the most obvious view to catch the building at its best, but together with the 3rd prize image, the technical proficiency, dynamic composition and use of the train movement, helped to lift these images from the selection.

Of the two, this shot better emphasises the stepping up of the building to the yellow cube around which swirls this cloud. With the illuminated bedrooms and lounge aglow the building really feel alive. The colour manipulation cannot be faulted and the emphasis of the yellow against a more monochromatic scene we found successful in a number of entries but here the addition of red gives an extra welcome note.

It's a shot that we will proudly have framed on the wall.

2nd - Dhruv Mahesh Dawda

We love the mood and panoramic framing of this image and it brings out an important part of the building's concept: its relationship to the sky, sea and hills. It was important for us to dissolve the tower and cube elements by mixing different panels. With this stunning sky as a background you do indeed see these elements relating to the cloudscape.

The elevated viewpoint also emphasises the transparency of the upper lounge and gives a sense of the distant views that are gained from that outstanding vantage point, in this particular direction across Langstone Harbour to the South Downs which become an attractive detail of the background.



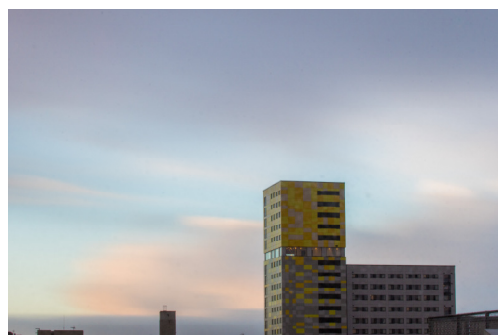
3rd - James Taylor

This viewpoint, similar to Kallum's, is again rewarded for being beautifully composed and technically first rate. The static train adds foreground interest, its interior enigmatically lit up but empty, and another train's movement is a nice flow across the composition. The ascending forms of the building are again emphasised against the black night sky and the panels catch the ambient light from the station giving them an attractive silvery glow. The colour balance is very good and the dazzling lights makes the image sparkle.



Runner-up - Jessica Burton

We were very happy to see this viewpoint from the esplanade so well represented and given just the right post-production treatment. The impact of the building on this viewpoint was always a concern for us but only at construction did we realise its full extent, filling this gap as it does. But the yellow cube always meant to relate to the seaside setting, and the pure form of the cube was designed to suspend above all of these settings. Jessica's image celebrates this and gives the colour all the cheer that it is meant to have.

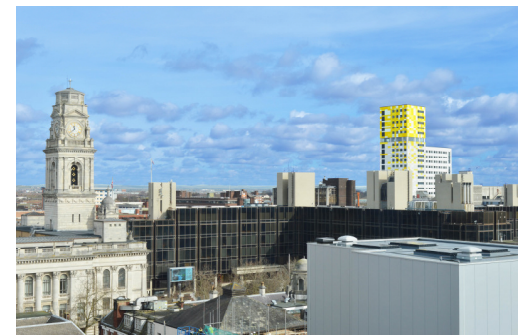


Runner-up - Matthew Richard Buckley

Matthew submitted two images from the same viewpoint with different moods. We liked both and deliberated over their virtues but eventually this one came to the top.

These studies isolate the building from its surrounding and focus more on the relationship of the cube and its separation from the base with the lounge.

It presents a more sombre mood where the brightness of the yellow is tempered. But the details are crisp and we like the elements of neighbouring buildings sneaking in to the bottom of the frame.



Runner-up - Nicholas Kilborn

This is an important view for us - a view that we could only conjure in models - and we are glad that Nicholas has captured it so well. The cube always related in part to the lift overruns you see on the civic offices. But here also we see another incidental relationship: between the yellow panels and the gold on the Guildhall clock-tower.

Again it was difficult to choose between two versions of this view- the other monochromatic with the yellow retained - but this is a useful image to show how the greys of the building relate to its surroundings, and that a yellow cube hanging over the civic centre is not such a nuisance really!

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KEMPNER



ANISH
VADGAMA



DHRUV
MAHESH
DAWDA



ELIZABETH
HUTCHINS



JAMES
TAYLOR



JESSICA
BURTON



KALLUM
SALEEM

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LUCY
CLARK



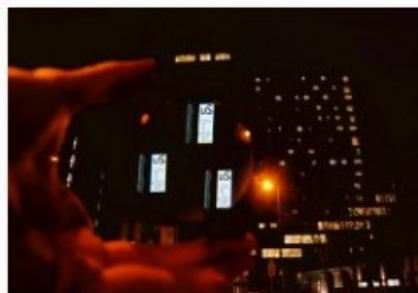
MATTHEW
RICHARD
BUCKLEY



MICHAEL
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NICHOLAS
KILBORN



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ALLAWAY



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